CLUB INFORMATION PACK

A simple way for your whole community to back your club

BYC connects supporter households, local sports clubs and local businesses through one annual household membership and a useful local offers programme.

More support for your club.
More reasons to shop local.
One community pulling together.

HOW BYC WORKS

1

Build it together

Your club supplies its story, colours and a nominated contact. BYC supplies the plan, templates, platform and support.

2

Invite your community

Households join to back the club and access local offers through a digital membership card.

3

Keep the momentum going

BYC supports communications, useful reporting, annual planning and fresh fundraising ideas.

WHAT YOUR CLUB RECEIVES

Practical support from setup to the next season

- A branded club page and supporter waitlist.
- A member experience with a digital household card, local offers and savings tracking.
- A launch toolkit with suggested email, social, poster and QR-code materials.
- A clear view of memberships, payments and community engagement.
- Support to recruit local business backers as a team effort.
- Guidance for other fundraising initiatives and club events.

Founding Club Setup — $499 + GST

A limited price for our first 20 clubs. The club and BYC work as a team, using practical templates and support to recruit local businesses. The setup fee is taken from membership revenue as it comes in, so there is nothing to pay upfront.

Annual club renewal — $249 + GST

Each year we review what worked, refresh the plan and materials, bring in fresh offer and campaign ideas, and support other fundraising initiatives and community events. The renewal is also taken from membership revenue.

A TEAM EFFORT

BYC is designed to reduce the load, not replace the people who know the club best.

The strongest launches combine the club's relationships and local knowledge with BYC's structure, tools and ongoing support. Together, we make it easier for members and nearby businesses to get involved.

Ready to explore BYC for your club?

Visit backyourclub.nz/for-clubs or email info@backyourclub.nz. There is no payment to register interest.